

Order / Rev: 108083
 Alt Order #: 06866070
 Flight Dates: 10/31/12 - 11/06/12

Advertiser: Heller, Dean for U.S. Senate
 Product Desc: HELLER FOR SEN ADD
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	11/01/12	11/01/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$300.00	2	0.00	NM	1	\$300.00
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	---T---			1		\$300.00		0.00					
E 2	KSNV	10/31/12	10/31/12	Today Show Today Show	CM	658a-9am	--W----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	--W----			1		\$900.00		0.00					
E 3	KSNV	11/01/12	11/01/12	Today Show Today Show	CM	658a-9am	---T---	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	---T---			1		\$900.00		0.00					
E 4	KSNV	11/02/12	11/02/12	Today Show Today Show	CM	658a-9am	----F--	:30	1	\$900.00	1	0.00	NM	1	\$900.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	----F--			1		\$900.00		0.00					
E 5	KSNV	10/31/12	10/31/12	Days of our Lives Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	--W----			1		\$425.00		0.00					
E 6	KSNV	11/01/12	11/01/12	Days of our Lives Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	---T---			1		\$425.00		0.00					
E 7	KSNV	11/02/12	11/02/12	Days of our Lives Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	----F--			1		\$425.00		0.00					
E 8	KSNV	11/05/12	11/05/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
DAYS OF LIVES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	11/05/12	11/11/12	M-----			1		\$425.00		0.00					
E 9	KSNV	11/02/12	11/02/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	----F--	:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	----F--			1		\$1,300.00		0.00					
E 10	KSNV	10/31/12	10/31/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	--W----			1		\$1,200.00		0.00					
E 11	KSNV	11/02/12	11/02/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
WHEEL-FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/29/12	11/04/12	----F--			1		\$1,200.00		0.00					
													Totals	11	\$8,400.00